

CROZER-CHESTER MEDICAL CENTER

Application for Sponsorship of a CME Activity

for physicians. Applications for sponsor months prior to the proposed date of the	accredited by the Pennsylvania Medical Society to sponsor continuing medical education (CME) rship of a CME activity must be received at beginning of the planning process and 6-9 the activity. The CCMC CME Committee reviews each application to determine if the activity nots, and Standards of the Accreditation Council for Continuing Medical Education (ACCME) and ^A .
	any items include references to sections of the online CCMC CME Coordinator Manual to assist ocki@crozer.org; 610-447-2767), if you have questions.
Date of Application:	
Title of the Activity:	
Activity Date(s):	
Activity Director / Physician Planner:	Telephone/Email:
Institution/Organization/Department:	
Address/Email:	
Activity Coordinator:	Telephone/Email:
Regularly Schedu	 single-day or multi-day meeting presented only one time at one location led Series – series of learning sessions occurring on a regular basis (i.e. Grand Rounds, M&M)) single activity repeated at various times at various locations a non-live activity that "endures" over time. No specific time or location designated for participation. en to complete the activity.
AMA PRA Category 1 Credits™ Requ	ested for this Activity (<u>1 credit per educational hour) Approved:</u>
Commendation Criteria (see page 7): Check all that apply	□C23 □C24 □C25 □C26 □C27 □C28 □C29 □C30 □C31 □C32 □C33 □C34 □C35 □C36 □C37 □C38

Check all that apply

Activity Venue/Facility: City: State:

Anticipated mail date for promotional materials:

Activity Planning Group / Committee:

Please list the names and roles of all individuals involved in activity planning who have control over the educational content (attach an additional sheet if necessary). A Disclosure Form for each individual listed must be submitted with the application. - See File: Tab 3 Disclosure-Form.doc

Name/Title (MD, DO, PhD, etc.)	Role in the planning process	CME Office Use
		DCR

Activity Planning Process – For additional information see Tab 2 and Tab 13 FAQ's section

Section I - #1 - What is the problem or issue(s) occurring in practice that you want to affect/change with this activity?

1. Describe the professional practice gap(s) or practice problem(s) that will be addressed by this activity and what information was used to identify the gap in professional practice. Why do the issues exist? What do you want to change? A professional practice gap, or quality gap, is the difference between what physicians are currently doing and what could or should be done/achieved using best practices. These performance areas may go beyond patient care and include systems-based practice, informatics, leadership, and administration.

Section II - #2, 3, 4 - How do you know this issue(s) is a concern for or relevant to your learners and their practice of medicine?

- 2. Cause of Gap- Indicate the types of educational needs associated with the practice gaps/problems that you have identified: (Check all that apply) For additional information see Tab 13 FAQ's section
 - Knowledge-based (Information- need for knowledge about a particular topic)
 - Competence-based (Know when to apply new information and skills in practice)

Performance-based (Actual implementation or application of the new information or skills)

- 3. What data sources were used to identify learners' need(s) related to these issues? (Check all that apply)
 - Evaluation Data from Prior Activities **Epidemiologic Trends** State or National Patient Care Data Medical Literature/Web Research Regulatory Requirements Medical Specialty Association Recommendations Performance Improvement Activity Quality Improvement Analysis Pre/Post Tests Survey of Physicians Recommendation of Experts Medical Specialty Board – Maintenance of Licensure
 - Other, please specify:

- 4. Summarize the Need- with reference to the data sources identified above, summarize the educational needs related to the practice gaps. In other words, what information did you extrapolate from these sources?
- 5. Indicate all the medical specialties and subspecialties being targeted by this educational activity as well as any other healthcare professions included in the target audience. (Check all that apply)

Adolescent Medicine	J	Otolaryngologists	Neurosurgeons
Allergy & Immunology		Pathologists	Oral Max. Surgeons
Anesthesiologists		Pediatrics	Plastic Surgeons
Cardiologists		Pediatric Cardiology	Trauma Surgeons
Dermatologists		Pediatric Gastroenterologists	Vascular Surgeons
Emergency Medicine		Child & Adolescent]
		Psychiatrists	
Endocrinologists		Perinatology	OTHER DISCIPLINES:
Family Practice		PM&R	Certified Diabetes Ed.
Gastroenterologists		Podiatrists	CRNA
Geriatricians		Psychiatrists	Nurse Practitioners
GYN-Oncology		Pulmonary Medicine	Nutritionists
Hematologists		Radiologists	Pharmacists
Oncologists		Rheumatologists	Physician Assistants
Infectious Disease		Sports Medicine	Registered Nurses
Internal Medicine		Urologists	Social Workers
Neonatologists			Medical Students
Nephrologists		SURGERY:	Interns
Neurologists		Burn Surgeons	Residents
OB/GYN		Cardiac Surgeons	
Ophthalmologists		Colon & Rectal Surgeons] OTHER:
Orthopedists		General Surgeons	

6. How does the educational content of this activity relate to the current or potential <u>scope of professional activities of the</u> <u>target audience</u>?

Section III - #7 – What do we need to cover as far as content? For additional information See File Tab 4 Learning Objectives and Tab 13 FAQ Section

7. Instructional Objectives(s): Provide 3-5 global/overall learning objectives which describe the educational outcomes for this CME activity. Use active, measureable statements written to reflect the performance that you expect learners should be able to exhibit as a result of their participation in the activity.

At the conclusion of this activity, participants should be able to:

1.

2.

3.

Please note: For activities with more than one session/presentation, activity organizers must also obtain specific learning objectives for each session/presentation on the conference or the series. The **CME Speaker Agreement** is designed to facilitate collection of these session-specific learning objectives from individual presenters.

Section IV - #8 – What desirable physician attributes are addressed with this activity? For additional information see our Tab 13FAQ's section

- 8. Which of the ACGME/ABMS competencies will be primarily addressed by this CME activity?
 - Patient Care compassionate, appropriate, and effective for the treatment of health problems and the promotion of health
 - Medical Knowledge sound knowledge of biomedical, clinical, and cognate sciences and the application to patient care
 - Practice-based Learning and Improvement investigation and evaluation of the physician's own patient care, appraisal and assimilation of scientific evidence, and improvements in patient care
 - Interpersonal and Communication Skills effective information exchange and teaming with patients, their families, and other health professionals
 - Professionalism commitment to carrying out professional responsibilities, adherence to ethical principles, and sensitivity to a diverse population
 - Systems-based Practice actions that demonstrate awareness of and responsiveness to the larger context and system for health care and the ability to effectively call on system resources to provide care that is optimal

Section V - #9,10, 11 – Do we have the right structure and people to accomplish what we need to do?

9.	What is the format and education design for this activity Formats: Live Conference / Seminar / Workshop		Audio
	Educational Design components: (check all that apply) Presentation / On line Lecture Panel Discussions Role Playing / Standardized Patient Literature Review, Video/Audio Archives 	 Case Studies and Discussion Demonstration / Skills Development Round Table / Breakout Discussions Other: 	

- **10.** How did you identify the appropriate format and educational design for this activity?
- **11.** Describe the process for curriculum development and faculty selection for this activity.

12. Teaching Staff: Please complete the grid below for all individuals who will serve a *faculty* for this activity. If the requested credit designation for this activity is more than 2.00 credit hours, please also include the invited faculty on the required program Agenda. A *Disclosure Form* for each faculty member must be submitted to the Office of CME <u>at least 6</u> <u>weeks prior</u> to the activity. ALL CONFLICTS MUST BE RESOLVED PRIOR TO THE ACTIVITY. A Conflict of Interest Reporting Form for each identified conflict is due <u>at least 2 weeks prior</u> to the activity. Please See File: Tab 3 Disclosure-Form

Name/Title (MD, DO, PhD, etc.) &	CME	Name/Title (MD, DO, PhD, etc.) &	CME
Presentation Title on Agenda	Office	Presentation Title on Agenda	Office
	Use		use
	SA		SA
	SA		SA
			🗌 🗌 D
	SA		SA
	SA		SA
	SA		SA
			D
	SA		SA
			D
	SA		SA

13. Faculty Confirmations: Signed CME Speaker Agreements, including the faculty name, topic, date/time of presentation, session-specific learning objectives, and acknowledgement of the Standards for Commercial Support, must be submitted to the Office of CME <u>at least 6 WEEKS PRIOR to the activity</u>.

Check to acknowledge your understanding of this requirement. Please See File:Tab 5 Speaker Agreement

#14 – Should we involve anyone else internally or externally in planning and implementing this activity?

14. Are there other organizations/departments involved in the planning and implementation this activity? (nursing, allied health, other specialties, outside institutions).

No

Not at this time. We are exploring collaboration with:

Yes. Please describe the collaboration:

#15 - 16 - Are there other materials or resources not associated with this activity that we should tie in or develop?

- 15. Is there potential to link this activity to patient or community education? Please place copies in the file.
 - No

] Not at this time. We may explore the possibility in future.

Yes. Please describe: There may be the opportunity for physicians to learn about community resources that are available to our patients that they can then use in their practice.

16. Are there any associated non-educational strategies planned to support this activity? Non-educational strategies can include items like reminders, patient satisfaction questionnaires, physician incentives, peer-to-peer feedback, and newsletters. Please place copies and notations in the file.

- Not at this time. We may explore the possibility in future.
- Yes. Please describe:

#17 - 19 – What change do you want to occur as a result and is there something that might inhibit this despite this education? Please See File: Tab 13 FAQ's for additional help

- **17.** Activity Outcomes- This activity is designed to change (check all that apply):
- **18.** Describe the anticipated changes in learners' competence, performance and/or patient outcomes as a result of their participation in this activity. How will this activity benefit the physician learners and/or their patients:
- 19. Have you identified any potential barriers outside of your control or the learners' control that could limit or block the desired changes/ outcomes? If so, do you have any strategies to address those barriers? Please See File: Tab 13 FAQ's for additional help (Ways to address barriers could be: order sets, computer prompts, signage, Care Pathways

No
V.

Yes. Please describe:

#20 – How will you determine if the activity will make a difference in the delivery of patient care?

20. What mechanism will you use to measure if changes in competence, performance or patient outcomes have occurred? (Check all that apply.)

Post Activity Evaluation (required)	Follow-up Outcomes Survey or Skills Assessment
Pre/Post Tests	Formal Study / Case Based Studies
Performance Improvement/Chart Audits	Quality Improvement Analysis / Statistical Review
Patient Surveys	Public Perception / Media perception
Measure mortality / morbidity rates	Other: (specify)

- 21. Agenda: If available, please attach a draft Program Agenda that lists the topic, scheduled time for each presentation, invited faculty, and objectives for each presentation.
- **22. Commercial Support:** Will this activity receive commercial support (financial or in-kind grants or donations) from a company such as a pharmaceutical or medical device manufacturer? (note: exhibit fees are not considered commercial support)



A <u>Commercial Interest</u> is defined as "any proprietary entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients, with the exemption of non-profit or government organizations and non-health care related companies." The ACCME does not consider providers of clinical services directly to patients, such as group practices or for-profit hospitals, to be commercial interests.

All financial or in-kind support from a commercial interest for an activity certified for AMA PRA Category 1 Credit[™] must comply with the ACCME's Standards for Commercial Support and must be paid in the form of an educational grant to Crozer-Chester Foundation.

No

If your activity receives support from a commercial interest, a Commercial Support Letter of Agreement must be executed by a representative of the CCMC CME Office and a representative of the commercial supporter <u>at</u> <u>least one week prior to the activity</u>. No exceptions! See File: Tab 7 Commercial Support

n.b. Fees provided by companies for promotional exhibits or advertising are not considered commercial support and do not require the execution of Commercial Support Letters of Agreement.

22. Projected Budget:

Attach a projected budget itemizing estimated revenues (e.g., registration fees, unrestricted educational grants, exhibit fees, instructional support) and expenses (e.g. speaker honoraria and expenses, facilities, marketing, educational and promotional materials, food and beverage) for the activities.

Post-activity wrap up materials including an attendee list, evaluation summary, verification of disclosure of commercial support to the learners, and a financial report are due to the CME Office <u>no later than 90 days following the close</u> of the CME activity. Questions may be addressed to the CME Office via email at <u>diane.wysocki@crozer.org</u> or phone-

610-447-2767.

New Criteria for Accreditation with Commendation

Please answer the questions below in each of the 5 categories. If you answer yes to any of the questions below, please provide detail descriptions as to how the activity will address the question in the appropriate category comment field.

1. Team-Based Education: (C23-25)

<i>Is this activity designed to change competence/performance of the healthcare team? (i.e., at least one outcomes is specific to improving team interaction). Will this activity include representatives from more than one health care professional as planners and faculty?</i>	☐ Yes ☐ No
<i>Will this activity include patients and/or the public as planners or faculty (i.e., panelists, speakers, etc.)?</i>	Yes No
Will this activity include students of the health professions as planners and/or faculty?	☐ Yes ☐ No

Team-based Education Comments:

2. Public Health Priorities: (C26-28)	
Will this activity teach about the collection, analysis, or synthesis of health/practice data and use health care data to teach about healthcare improvement?	☐ Yes ☐ No
Will this activity address factors beyond clinical care that affect the health of populations (e.g., healthcare and payer systems, access to care, health disparities, or the population's physical environment) or teach strategies that learners can use to achieve improvements in population health?	☐ Yes ☐ No
Have you collaborated with healthcare or community organizations to augment the ability to address population health issues and can you demonstrate that the collaborations augment the organization's ability to address population health issues?	□ Yes □ No

Public Health Priority Comments:

3. Enhances skills: (C29-C32)

Will this activity improve communication skills of learners and include via demonstration, practice and feedback to the learner and does it include an evaluation of observed communication skills and formative feedback to the learner about their skills?	Yes No
Will this activity improve technical and procedural skills of learners, (e.g., operative skill, device use, procedures, physical examination, specimen preparation, resuscitation, and critical incident management and does it include an evaluation of observed technical skills and formative feedback to the learner about their skills?	☐ Yes ☐ No
This criterion recognizes providers that develop individualized educational planning for the learner; customize an existing curriculum for the learner, track learners through a curriculum; or with learners to create a self-directed learning plan where the learner assesses their own gaps and selects content to address those gaps.	☐ Yes ☐ No
Will this activity utilize support strategies to enhance change as an adjunct to the education to reinforce or sustain changes, (e.g., reminders, supplemental resources, etc.) and do you plan to measure the success of these strategies? If yes, are you willing to work with PAMED to initiate a follow-up mechanism to assess the effectiveness of any support strategies?	☐ Yes ☐ No

Enhances Skills Comments:

4. Demonstrate Educational Leadership (C33-35)

Will the provider engage in CME research and scholarship? Engagement by CME providers in	
the scholarly pursuit of research related to the effectiveness of and best practices in CME supports	Yes
the success of the CME enterprise. Participation in research includes developing and supporting	□ No
innovative approaches, studying them, and disseminating the findings.	
Does the provider support the continuous professional development of its CME team? The	
participation of CME professionals in their own continuing professional development (CPD)	
supports improvement in their CME programs and advances the CME profession. This criterion	Yes
recognizes providers that enable their CME team to participate in CPD in domains relevant to the	□ No
CME enterprise. The CME team are those individuals regularly involved in the planning and	
development of CME activities, as determined by the provider.	

This criterion recognizes CME providers that meet the evolving needs of their learners by implementing innovations in their CME program in areas such as education approaches, design, assessment, or use of technology.	☐ Yes ☐ No
Educational Leadership Comments:	

 5. Achieves Outcomes (C36-C38)

 Does this activity include a mechanism to measure changes in learner performance and show
 Yes

 evidence of improvement?
 No

 Does this activity include collaboration in the process of health care quality improvement and
 Yes

 include a mechanism to measure and demonstrate quality healthcare improvement?
 No

 Does this activity include collaboration in the process of improving patient or community health
 Yes

 and demonstrate improvement in patient or community outcomes?
 No

Achieves Outcomes Comments: